# How a Lawyer Time Tracking App Maximizes Profitability

Time is money in the legal industry. But hear this: attorneys spend 1.1 hours a day on the phone doing billable work — though only roughly 20% of it ever gets billed. A law firm with 100 attorneys and an average blended billable rate of \$300 an hour leaves a big chunk in revenue on the table every month.

The issue isn't that attorneys aren't working hard enough; it's that old time-tracking practices don't account for all billable activity, particularly when working remotely or on mobile devices. The solution? A cutting-edge lawyer time tracking app that <u>simplifies tracking of billable hours</u>, minimizes administrative tasks, and ultimately boosts profitability.

# The Cost of Inaccurate Time Tracking for Law Firms

Regardless of whether a firm bills by the hour or uses flat rates or alternative fee arrangements, it must always rely on <u>time tracking</u> to understand profitability and resource allocation.

If attorneys don't monitor their time correctly, it's not merely a matter of losing billable hours. When they fail to report their time properly, all sorts of problems happen. For instance:

- Revenue loss can actually mount up when small instances of unlogged time accumulate. Lawyers who use their phones forget to jot down quick client calls, brief document reviews, or short responses to emails.
- Billing mistakes create critical cash flow issues. Without accurate time records, firms can't create detailed invoices representing completed work. This leads to delayed payments, customer complaints, and extended billing cycles that harm the firm's bottom line.

- Inaccurate billing damages client relationships. When the time records
  are reconstructed days or weeks following when the work is done,
  descriptions are often less specific than clients expect. This leads to
  mistrust and skepticism about the validity of the entire bill.
- Some attorneys waste too much non-billable time on timekeeping itself.
   The irony is profound attorneys waste unbillable hours attempting to duplicate their billable work.
- Compliance risk grows with ineffective time tracking. Without adequate documentation, firms can't really explain their billing procedures during customer disputes or audits, leaving them vulnerable to ethical complaints or regulatory concerns.

The majority of law firms are turning to technology solutions due to these problems. Legal timekeeping software specifically addresses these problems and makes a cumbersome process an efficient and accurate system that assists in increasing profits rather than diminishing them.



#### How to Create a Paperless Document Management Workflow for Your Law Firm



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# How a Time Tracking App for Lawyers Maximizes Billable Hours

Technology has changed the way lawyers manage their time, quickly replacing unproductive practices such as spreadsheets, paper timesheets, and calendar tracking with smarter, more automated options. Here's more about how a lawyer time tracking app specifically maximizes billable hours and profitability.

### **Ensures no Billable Activity Goes Unrecorded**

The most lucrative law practices squeeze every billable minute, wherever and whenever it happens. An attorney time tracking app can take this ability to a new level with advanced mobile timekeeping functionality.

Without mobile capture, activities like brief client calls away from the office, email responses during commutes, research conducted on mobile devices, and quick document reviews often go unbilled. Mobile timekeeping truly makes a difference and enables lawyers to enter time as work is completed — either in court, at home, on the way to and from work, or with off-site clients.

TimeSolv's mobile application can save the day here, as it enables attorneys to capture time anywhere without disrupting their workflow. The app's easy-to-use interface allows input with minimal effort, ensuring billing records are complete no matter where work is done.

## **Reduces Lost Time Through Automatic Time Capture**

Instead of depending on lawyers to turn timers on and off, passive tracking tools are now available to track activity and generate time entry drafts without any manual input. This automatic time capture helps record time spent on client-related emails, documents, research, and phone calls automatically in the background without the attorney's intervention.

The best part is there's something for everyone. (TimeSolv automatic time tracking isn't just for law work — it offers robust time tracking for accountants and other professionals who bill hourly.) And the time tracker for freelancers functionality makes it perfect for solo practitioners and small firms that don't have an admin staff.

#### Saves Administrative Time with Automation

In addition to monitoring time itself, a robust lawyer time tracking app has many time-saving features that minimize non-billable administrative work. For instance, text expanders allow attorneys to repeat common narratives with minimal typing.

Similarly, task templates for recurring work allow lawyers to use preformatted time entries, which saves them from repeatedly re-inventing the wheel for standard tasks such as document review, client contact, or court appearances.

Batch time entry is another feature enabling lawyers to enter an entire series of related activities in one go. And voice-to-text capability now allows lawyers to dictate time entries as they walk between meetings or drive home from court, turning otherwise lost minutes into productivity gains. These automation capabilities truly transform timekeeping from an absolute pain into a seamless process that doesn't demand a lot of extra attention.

## **Improves Billing Accuracy**

New time tracking apps improve billing accuracy by simplifying matterbased organization connecting time entries directly to cases. This avoids time misattribution and ensures clients are billed only for work done. Another feature is detailed activity segmentation in which work is categorized (research, drafting, client communication, etc.). This degree of granularity enables firms to review productivity and profitability while ensuring billing accuracy.

Conflict prevention is another feature that identifies potential problems such as time entries against closed cases or spending beyond pre-approved amounts. Such protections eliminate errors in billing before reaching clients.

TimeSolv exemplifies such accuracy-improving features with its mattercentric design and extensive categorization capabilities. The ease of use on the site helps attorneys create detailed, precise time entries that meet even the most stringent client billing needs.



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# **Optimizes Efficiency with Real-Time Syncing**

The value of real-time time capturing would be gone without real-time synchronization between devices. Modern time tracking applications ensure that entries on any device — desktop, tablet, or mobile phone — are shown on all platforms in real time.

Such synchronization provides various profitability advantages, such as:

- Removing the duplicate records made when lawyers enter the same work on different machines
- Real-time visibility into team work, allowing managers and partners to monitor work in progress and make timely adjustments to staffing
- Faster billing cycles with instant access to full-time records, allowing firms to make invoices without having to wait for lawyers to file timesheets
- Integration with accounting packages to automate the entire billing cycle from time recording to payment collection

TimeSolv has industry-leading <u>synchronization technology</u> that makes any time entries made anywhere become an instant part of the firm's central time record. This real-time flow of information accelerates each successive step in the billing and collection chain, optimizing cash flow and profitability.

## **Supports Compliance**

Apart from the immediate revenue effect, a lawyer time tracking app enables the firm to comply with internal regulations and external legislation. For instance:

- Detailed records assist with billing disputes or audits, protecting the firm from claims of improper billing practices.
- Automated accounting ensures that all the attorneys and cases follow the same billing rules.
- Proper classification of activities ensures appropriate use of trust accounting, guarding against ethical breaches around client money.

While compliance might seem disconnected from profitability, the relationship is direct — non-compliance equals write-offs, loss of clients, reputational loss, and potential sanctions. Time tracking software that supports <u>compliance</u> has a direct impact on the firm's financial health.

# Maximize Profitability with TimeSolv's Legal Time Tracking Solutions

Precise time tracking has the potential to transform a law firm's finances. It improves revenue by reclaiming past unbilled work, speeds up cash flow with clear invoices, allows data-driven decisions on resource allocation, and improves attorney satisfaction by eliminating administrative drudgery while focusing on value contribution to the firm.

For firms serious about maximizing profitability, exploring a modern lawyer time tracking app is no longer optional — it's essential. The days of constructing billable time from memory or manually tracking activities in spreadsheets can't compete with the accuracy, efficiency, and revenuegenerating potential of specialized legal time tracking apps, like TimeSolv.

TimeSolv is available to assist you, whether you require a time tracker for consultants or other professionals. The software integrates mobile time tracking with automation features tailored to address the specific needs of legal professionals. Its ease of use minimizes training needs, promoting firm-wide adoption that optimizes the financial return.

Don't let another day of billable time slip away unrecorded. Join thousands of law professionals who trust TimeSolv to maximize profitability through comprehensive time tracking.



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