Take Your Law Firm's Expense Tracking to the Next Level

When it comes to your legal firm's success, every minute counts—and so does every dollar.

Even the <u>best time management strategies</u> can't safeguard your law firm's profitability by themselves. To protect your law firm's financial health and future, you also need effective expense management.

How does expense tracking maximize law firms' profitability?

From improving billing accuracy to helping you make more informed financial decisions for your firm, expense tracking plays a vital role in successful <u>practice management</u>. Consider the following benefits law firms can experience when they have effective expense tracking processes.

More precise budgeting

Even for seasoned budgeters, projected and actual expenses can vary. Sometimes, this difference indicates savings. More often, it highlights an opportunity to optimize your law firm's budget.

But without an organized approach to tracking your expenses, it's impossible to determine how real-time expenses stack up against the <u>costs</u> <u>you predicted during the budgeting</u> process.

In other words, to close the gap, you first need to identify it. An efficient, systematic approach to tracking firm and matter expenses in an efficient, organized manner is key.

Enhanced productivity

Industry-specific <u>expense tracking tools</u> streamline data entry with automated processes.

When attorneys skip tedious manual input and scan business receipts or import expense data from QuickBooks, they free up time to spend on client work.

And when your law firm leverages software that offers automated categorization and reporting features, you can increase productivity.

Better billing

Billing clients for expenses you can't prove can lead to costly compliance violations. Yet, your law firm can't afford to absorb every client-related expense.

Billing disputes and unallocated payments bog down your firm's processes, reducing its growth potential. Instead, when you properly document the expenses that your firm incurs on behalf of your clients and bill for those expenses accordingly, you boost your bottom line by increasing revenue.

This type of diligence may also improve your firm's cash flow. After all, legal clients tend to settle their balances faster when they know exactly what they're paying for.

Accountability among attorneys

Tracking expenses per attorney reduces the likelihood of fraud or theft by providing a more granular picture of expenses. It promotes transparency and accountability.

When expenditures don't align with your firm's financial resources, expense tracking on an individual basis opens the door to coaching and course correction. For example, user data might demonstrate that a particular attorney may benefit from a refresher on reimbursable client-related expenses.

Easier rate-setting

When you price your legal services accurately, you pave the way for sustainable profitability. But setting fair fixed rates can feel challenging without a solid understanding of your firm's expenses.

By tracking the costs your firm incurs for different types of matters over several months, you can gain clarity and feel more confident in both the services you provide and the rates you charge for them.



The Ultimate Guide to Automating Your Legal Billing and Payments



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The best way to improve your law firm's cash flow while also increasing client convenience is 'Automation'.

Download our free guide to improve your legal billing and payment process today!

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Six expense tracking tips for law firms

Tracking your law firm's expenses doesn't have to feel tedious. It doesn't need to take a lot of time or planning, either. Establishing an efficient, accurate expense tracking process that attorneys can handle on the go can be simple when you implement these six practical tips.

1. Use industry-specific expense tracking software

Expense tracking software that's designed specifically for law firms makes it easy to manage, track, and even predict general and client-specific expenses with great detail.

Look for a solution that seamlessly and automatically imports data from any other tech tools you may use to run your firm, such as <u>QuickBooks</u>, to maximize the <u>benefits of expense tracking</u> by preventing missed transactions.

2. Establish clear expense categories

One of the main benefits of expense tracking is that it allows you to identify services and supplies you're overpaying for. To take advantage of this, you must implement an expense categorization system that suits your law firm's needs.

For example, you might organize expenditures by client, but you could also categorize which expenses come from expert witness fees, court fees, etc.

3. Implement firm-wide expense policies

The clearer your expense tracking policies are, the easier it is for legal staff to follow them. From documentation requirements to the frequency with which new expenses should be added to your expense tracking software, detailed protocols will improve overall accuracy and lead to less stress for legal staff.

To avoid ethical violations, double-check that your policies align with any expense tracking requirements set forth by the ABA and state bar associations.

4. Enforce receipt documentation

Don't just encourage attorneys to document each charge thoroughly. Make it a requirement.

By making it mandatory for attorneys at your firm to document every expense claim with receipts or invoices, you guarantee that proper documentation will be available during an audit and make it more likely that your team will be diligent about expense tracking.

Maintaining a paper trail of your firm's expenses also minimizes tracking errors and acts as evidence whenever a client disputes an invoice.

5. Generate and review expense reports regularly

Most reputable expense tracking software includes reporting features. Why not use them to your advantage? Reviewing expense reports is a relatively simple path toward better budget management because the data can be used to support informed decision-making about your law firm's finances.

Identifying—and correcting—overspending, errors, and non-compliance with your law firm's expense management policies early on could provide significant financial savings. Analyze expense data monthly, quarterly, and even in real-time to look for trends, unnecessary expenses, and opportunities for negotiation with vendors.

6. Train and educate legal staff

All those expenses aren't going to track themselves.

Train your team on the importance of thorough expense tracking and the tools and policies your law firm will implement to achieve it. Highlight the personal and professional benefits of safeguarding your law firm's productivity and indicate what will happen if attorneys fail to report expenses promptly.

Track expenses with TimeSolv

With the right expense-tracking tools on your side, you can navigate your law firm's finances with confidence and achieve profitability and sustainable

growth.

With a full range of legal-friendly expense tracking features, including the ability to enter expenses offline in the TimeSync app, TimeSolv is <u>the perfect alternative</u> to crumpled receipts and cumbersome spreadsheets.

As a leading solution for time and expense tracking, project management, billing, and more for businesses worldwide, we're committed to creating impactful, easy-to-use solutions that support our customers' success.

Learn more about how TimeSolv can help increase your profits. Start your <u>free trial</u> today.





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