Win New Clients Effortlessly with TimeSolv Websites

94% of law firms have a website to showcase their services and for good reason. A website is one of the most effective tools law firms can use to create awareness about their services and market them to new clients.

Though websites are a standard part of law firm marketing, they can be expensive to commission and challenging to build from the ground up. That's why only 39% of solo law firms have a website. Self-service website builders offer a low-cost, low-friction alternative, but they don't cater to the legal industry's specific design, security, compliance, and marketing needs.

Fortunately, TimeSolv now offers a new turnkey website solution designed just for law firms.

Why you'll love TimeSolv Websites

Far from a cookie-cutter self-service tool, TimeSolv Websites offers a straightforward, cost-effective way to obtain a well-designed website that is legal-specific and includes critical, integrated client acquisition features.

A feature-rich, optimized website is every law firm's best marketing tool, and TimeSolv Websites puts it within your reach, no matter the size of your team.

Fresh, legal-specific design

Having a turnkey website doesn't mean you miss out on the robust features a design firm would offer; TimeSolv Websites delivers all the essential features standard to legal industry websites. Not only does a TimeSolv website help you build your professional image, but it gives you the benefit of an online hub that is informative, easy to use, and stands out among the competition.

A TimeSolv Websites package includes the following:

- Ten website pages, including testimonials and staff pages with detailed bios
- Turnkey practice area pages to educate potential clients about your work
- Blog content to position you as the go-to expert in the industry
- A user-friendly contact form to help potential clients get in touch with you immediately
- Responsive, mobile-friendly designs that look great regardless of the device

These features go beyond what a standard website offers to create a professional and trustworthy online image. Our web designers that handle content have legal industry experience, making them uniquely able to build a proven legal marketing engine that works around the clock to attract new clients to your firm.

Terms and turnaround times that work for you

TimeSolv Websites offers quick turnaround times, with websites ready in as little as two weeks after sign-up and fully launched within two months. This allows you to start providing services to new clients sooner and see a return on your investment in the swiftest time possible.

Perhaps the most convenient feature of TimeSolv Websites is our flexible and <u>cost-effective</u> terms-without the annual contracts that marketing and design firms often require.

Acquiring a professional website without the time-consuming task of a DIY design or the need for a five-figure investment is a rare opportunity.



How to Create a Paperless Document Management Workflow for Your Law Firm



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To provide your clients with the best value possible, consider setting up paperless

document management workflows.

Don't know where to start? Consider this your step-by-step map to creating a more efficient, eco-friendly law firm.

Download our free guide to create a paperless document management workflow for your law firm today!

Get your free guide

Built with compliance in mind

Law firms have a duty to protect their data and all sensitive client information. With TimeSolv Websites, you can rest assured that your firm's site is safe from cyberattacks and complies with the latest regulations and industry best practices.

Security features include secure encryption (SSL), a firewall, and four layers of spam prevention, all working together to create a level of protection that isn't available with other solutions. You can also trust that your website will stay up to date with SSAE and other standards.

Finally, TimeSolv Websites follows ADA accessibility standards (that stands for Americans with Disabilities Act). Every page includes an optional accessibility widget to give you peace of mind that you are doing everything you can to make visitors feel supported and accommodated.

Optimized for search engines

<u>Search engine optimization (SEO) is essential for law firms</u> that want to rank highly in the search results for keywords relevant to their practice areas. However, getting access to good SEO services might mean incurring yet another hefty expense beyond what you've already invested in website design.

TimeSolv Websites solves this problem by including <u>keyword optimization</u> and <u>localization in your website design package</u>. This feature aims to boost your online rankings and visibility, creating more opportunities for prospects to find you and get a great first impression.

User-friendly features for client convenience

Your website is the public face of your firm, and you want it to be user-friendly so that clients can easily find the information they need.

TimeSolv Websites have many features that enhance the client experience. For example:

- QR codes, website buttons, and a <u>TimeSolv Pay</u> online payments page make it a breeze to securely accept credit card payments through your site
- An ADA widget makes each page accessible and helps potential clients feel accommodated
- Users can easily toggle the website between languages, a vital feature for many U.S. and Canadian firms that isn't available with similar solutions

 A direct TimeSolv client portal allows clients to access all of their vital communications and invoices

These features streamline onboarding and improve the client experience, making your firm more attractive to new and existing clients.

Easy website maintenance

Without regular content and feature updates, your website will quickly become stale and dated. Most busy legal professionals have too many responsibilities to spend time updating their own websites. Smaller firms may not have the budget to pay a designer for even the simplest updates.

TimeSolv Websites is a maintenance-free solution that allows your firm to take a hands-off approach to your website. From content edits to calendar updates and staffing changes, TimeSolv will update and manage your website, allowing it to grow with your business as your practice expands.

With quick turnaround times, you can rest assured that your site will remain relevant and compliant through regular security updates. And whenever you have a question or need assistance updating, <u>TimeSolv support</u> is just a phone call or email away.

Law firm client acquisition made easy

You may not have the resources to spend on a fancy website. Still, you know a professional online presence is key to establishing a positive first impression and winning over a savvy modern clientele. For your business to grow, you need a website that reliably attracts and converts clients.

TimeSolv Websites is the turnkey solution you've been waiting for. You'll save time and money while growing your law firm with a powerful, professional online marketing tool.

To see how TimeSolv Websites can take your firm to the next level, <u>schedule</u> <u>a demo</u> today.



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